

734

Sails Daily from Foster's Wharf, 370 Atlantic Ave., Boston, Mass.

A TYPICAL WILSON LINE EXCURSION VESSEL SAILING DAILY FROM ROWES WHARF, BOSTON Summer service to Provincetown, Cape Cod, and to Nantasket Beach. Moonlight Dance Cruises. FAST — SAFE — COMFORTABLE — CLEAN

ANNOUNCING THREE SPECIAL SAILINGS

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Wednesday, Sept. 9, 1953 Boston through Cape Cod Canal * * *

Saturday, September 12, 1953 Vagabond Cruise along Scenic North and South Shores * * *

Sunday, September 13, 1953 Boston through Cape Cod Canal (No Stop-over)

Wilson Line Feb.5 1960 Executive Dies

Lawrence N. Campbell, president of the Wilson Excursion Lines, Inc., owners of the Boston Belle, died on February 5 in the Delaware Hospital in Wilmington, Del. He was 70 years old.

Mr. Campbell joined the Wilson company in 1929 and became a designer, builder and operator of a fleet of modern excursion vessels that had been ranked at one time among the largest in the world. The Wilson Lines, established seventy years ago, were bought in 1953 for \$1,000,000 by the City Investing Company of New York.

Mr. Campbell was kept as general manager and made president of a subsidiary, Wilson Excursion Lines, Inc. In 1955 the corporation had nine boats operating out of Wilmington, Philadelphia, Baltimore, Washington, New York and Boston. It now runs four, two operating out of New York, and two out of Boston, including the Boston Belle, which runs between Boston and Provincetown.



New address-ROWES WHARF Luxury Liner "Boston Belle"

America's newest, ultra-modern, radar equipped, all-steel, luxurious "Princess Liner," serving artistic PROVINCETOWN. Capacity 3,000 immaculately clean ... spacious SUN DECK ultimate in solid comfort and relaxation. Nightly MOONLIGHT Dance Cruises, except Sunday, with music by New England's finest orchestras in the World's Largest Marine Ballroom.



The Boston Belle at Town Wharf - 1954